

2007 BBSO Audience Survey

You've listened to us, now we want to listen to you.

1. Which period of orchestral music do you especially enjoy?

[check all that apply]

- Baroque (e.g. Bach, Vivaldi, Handel)
- Classical (e.g. Haydn, Mozart)
- Early Romantic (e.g. Beethoven, Mendelssohn, Berlioz)
- Late Romantic (e.g. Dvorak, Tchaikovsky, Brahms, Mahler)
- Impressionist (e.g. Ravel, Debussy)
- 20th Century (e.g. Shostakovich, Stravinsky, Barber)
- Contemporary (e.g. Adams, Glass)

2. Which of the following types of orchestral music do you find especially appealing? [check all that apply]

- Symphonies
- Concertos played by professional soloists
- Concertos played by Young Artist Competition winners
- Choral music with orchestra
- Opera selections with soloists
- Small ensemble works (e.g. String orchestra or Brass ensemble)
- Symphonic wind band
- Light classics (shorter or lighter classical pieces)
- Pops (symphonic arrangements of popular music)
- Broadway selections
- Jazz

3. To what extent do you enjoy hearing unfamiliar music at BBSO concerts? [check one only]

- I would prefer to hear only standard repertoire
- I would like to hear three or four pieces new to me each season
- I would like a mix of familiar and unfamiliar pieces at each concert

4. With which statement do you most agree? [check one only]

- The BBSO should present classical masterworks only
- The BBSO should present a mix of classical masterworks concerts and light classics and pops concerts
- All concerts should be a mix of classical masterworks and light classics or pops on the same evening

5. Would you prefer to hear...

- More student musician appearances?
- Fewer student musician appearances?
- About the same number of student musician appearances?

6. If the BBSO presented a yearly family-oriented concert showcasing our talented youth, should it be part of our regular subscription season or an additional special concert?

- Regular season concert
- Special additional concert

7. How do you rate overall our present location for concerts?

- Highly satisfactory
- All right
- Unsatisfactory Why? _____

8. How would you rate the seating arrangement seating in the auditorium?

- Excellent
- Average
- Poor Why? _____

9. How would you grade the acoustics of the auditorium? [check only one]

- Excellent both the power & nuance of the music comes across fully
- Average — the sound is OK, but not great
- Poor -- much is being lost or muddled

10. How far do you travel to come to the BBSO concerts?

- 0-7 miles
- 8-15 miles
- 16 or more miles

11. What regular starting time for our Sunday evening concerts would you prefer? [check one only]

- 3:00 PM
- 4:30 PM
- 6:00 PM
- 7:00 PM (our current time)

12. Some concert-goers enjoy learning about the music they will hear before it is performed. Which option below would you prefer? [check one only]

- Remarks on the piece by the conductor on stage, just before the performance
- Pre-concert lecture (45 minutes prior to concert)
- Program notes printed in the booklet
- A mix of these approaches
- I would prefer to have NONE of these approaches

13. How do you feel about the length of our programs? Are the concerts usually...

- Too short?
- Too long?
- Just about right?

14. We employ primarily professional musicians at the BBSO who work to deliver high quality performances at each program. How would you rate the quality of BBSO performances? In other words, how are we doing?

[check one only]

- Excellent
- Generally Good
- Needs Improvement Why? _____

15. What are some of your favored pieces that you would like the programming committee to consider while planning future seasons?

16. Please indicate your age range:

<25 25-44 45-64 65+

Check box if season ticket holder If so, how many years? _____

WAYS IN WHICH YOU CAN SUPPORT THE BBSO!

BUY A CHAIR! Sponsor a BBSO Chair by underwriting your favorite instrument and/or BBSO Musician for the season. Your name or company's name will be placed on the magnificent miniature orchestra model displayed at concerts during the entire season. You will also receive a plaque recognizing your Chair. Sign up today in the lobby!

BUY MUSIC! Purchase your favorite music for the BBSO Music Library. If you become a Music Library Underwriter, your name will appear in the BBSO Program every time the work is performed. Visit our table in the lobby for details!

UNDERWRITE A CONCERT! If you or a company with which you are affiliated is able to contribute major funding to the BBSO, you will receive prominent recognition in our programs, tax benefits and the thanks of your community. See our representative in the lobby!

COMMISSION A NEW WORK! Perhaps you or someone you know would be willing to donate funds in order to commission a new work to be composed by a Michigan composer and premiered by the BBSO. Contact us at the BBSO office [248 645 2276]

BECOME A BOARD MEMBER! The BBSO is always looking for new, energetic Board members with experience in business, fundraising, grant writing, or advertising, etc.--and a passion for music—to help us sustain this wonderful organization. If you think this could be you, please give our office a call at 248 645 2276.

BRING A FRIEND—OR SEVERAL—TO A CONCERT! This helps the orchestra enormously in building up the audience base which is essential to our continued success. So invite those folks next door or down the street; make an evening of it! And bring the kids, too.

CONSIDER A YEAR-END CONTRIBUTION. A donation in ANY AMOUNT is appreciated, helps the orchestra and is tax deductible. See us in the lobby or call the BBSO office at 248 645 2276.

[Optional...Please Print]

Name _____

Address _____

City _____

Zip _____ Phone _____

E-mail address _____

**Thank you so much for taking the part in the survey!
Your specific responses will not be shared.**

Please place the survey in the basket in the lobby or mail it to BBSO at

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www.BBSO.org

